Tirumala Tirupati Devasthanams
శ్రీ వేంకటేశ్వర కళాశాల
Sri Venkateswara College
(University of Delhi)
NAAC Grade A+

SRI VENKATESWARA COLLEGE
(UNIVERSITY OF DELHI)

EVENT REPORT

NAME OF THE EVENT: Digiaccel Seminar			
DATE	**DEPARTMENT**	**COMMITTEE/SOCIETY**	**COORDINATORS' NAME**
5th October, 2023	NA	The Placement Cell	Dr Mamta Arora
TIME	**VENUE**	**NUMBER OF PARTICIPANTS**	**NATURE: Outdoor/Indoor; online/offline/hybrid**
11:00 A.M. - 1:00 P.M.	Seminar Hall	50	Offline
FINANCIAL SUPPORT/ASSISTANCE (if any):	NIL		

BRIEF INFORMATION ABOUT THE ACTIVITY

TOPIC/SUBJECT OF THE ACTIVITY	Understanding Startup Business Model
OBJECTIVES	Educating students on how they can understand the market requirements in order to form a startup business model.
METHODOLOGY	1. PPT 2. Discussion 3. Q&A Session
INVITED SPEAKERS WITH AFFILIATION DETAILS (IF ANY)	Mr. Aalekh Tripathi: Co- Founder of Digiaccel
OUTCOMES	The students learnt about a well-rounded understanding of startup dynamics and the tools needed to contribute to their success.

PROOFS & DOCUMENTS ATTACHED (Tick mark the proofs attached):

1 Notice & Letters ✔	2 Number of Participants & Name of participants ✔	3 Video clip	4 Photos ✔	5 Feedback Form & analysis ✔
6 News clip with details	7 Sample Copy of the Certificate ✔	8 Posters/ Invites ✔	9 Event report Attested by Event Coordinator & IQAC ✔ Coordinator	10 Any other document

IQAC Document No: IQAC/SVC/2023-2024/PCELL/04	Criterion No: II & V
Departmental file no: SVC/2023-2024/PCELL/04	IQAC file No: SVC/2023-24

NAME OF TEACHER & SIGNATURE	NAME OF HEAD/ COMMITTEE INCHARGE & SIGNATURE	IQAC COORDINATOR (SEAL & SIGNATURE)
Dr Arpita Kaul	Dr Mamta Arora	

For Reference

Criterion I	Curricular Aspects (planning & Implementation)		Criterion V	Student Support & Progression
Criterion II	Teaching Learning & Evaluation		Criterion VI	Governance
Criterion III	Research, Innovations & Extension		Criterion VII	Institutional Values & Best Practices
Criterion IV	Learning Resources and Infrastructure			

Report

The session began with the speaker introducing himself and the Digiaccel Platform. The seminar offered a concise yet comprehensive exploration of key elements crucial to startup success. Participants gained insights into the wide array of business models, learned the principles of the Lean Startup methodology, and were exposed to effective customer-centric strategies. Revenue generation and monetization strategies were discussed, supported by real-world examples that illustrated successful applications. The seminar's focus on identifying and addressing common pitfalls provided practical guidance for navigating challenges. Ultimately, attendees left with a well-rounded understanding of startup dynamics and the tools needed to contribute to their success.

Furthermore, the participants had the chance to address their queries, receiving helpful guidance to resolve doubts. The session concluded with a Q&A segment, giving students the opportunity to seek clarification on any lingering doubts they might have had.

THE PLACEMENT CELL
SRI VENKATESWARA COLLEGE

presents

a **seminar** on

"UNDERSTANDING STARTUP BUSINESS MODEL"

in collaboration with

DIGIACCEL

SPEAKER PROFILE:

Mr. Aalekh Tripathi
(Co-Founder, Digiaccel and IIM A Alumni)

📍 : On-Campus, Seminar Hall, New Building, SVC

📅 : 5th October, 2023 (11:00 A.M.)

For any queries, contact:
Vansh Ahuja: +91-8510011248 | Tamanna Kumar: +91-9643775084
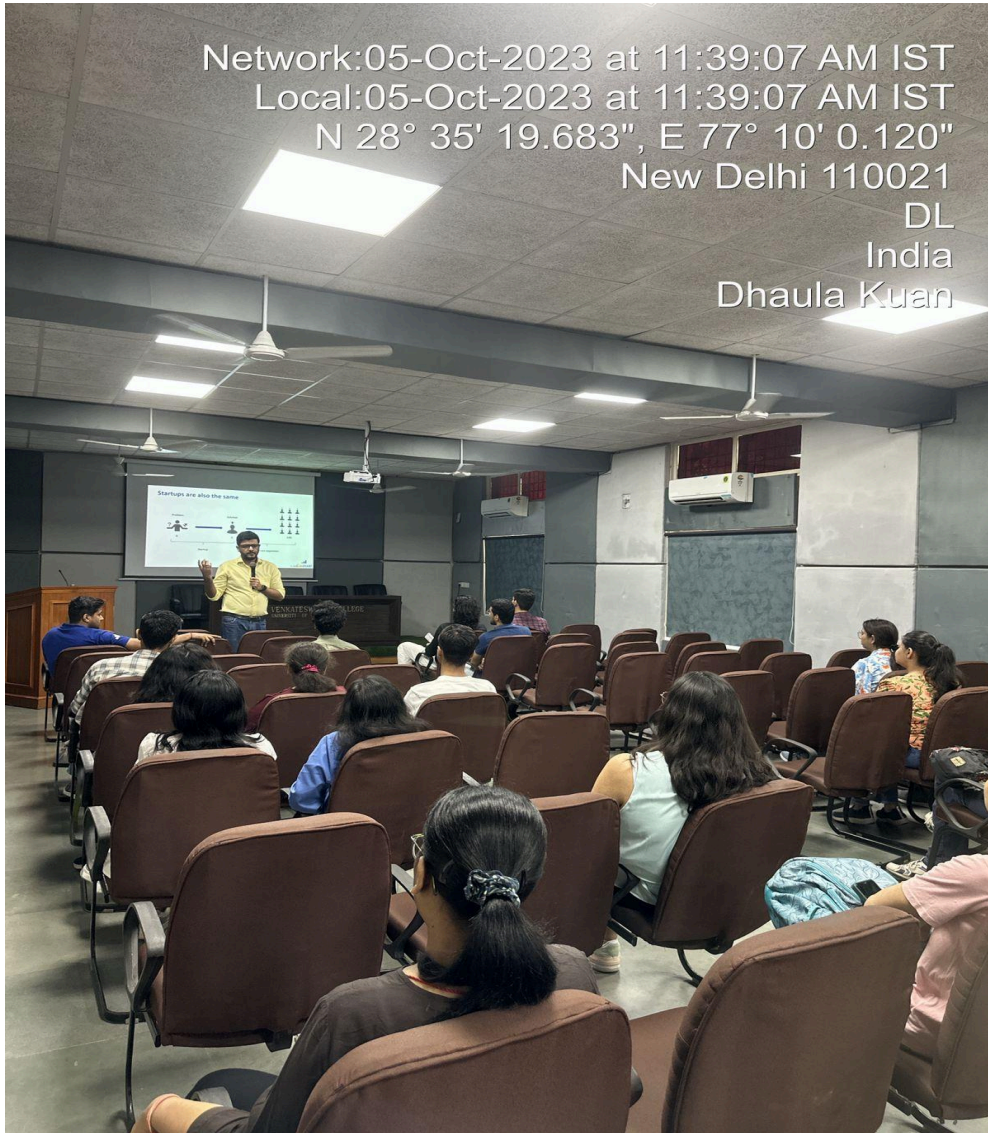
Image 1: Speaker discussing the role of identification of problems in a startup business idea.

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PERMISSION FOR ORGANIZATION OF EVENTS

NOTE: 1. Please ensure that the completion certificate of the event is physically signed by the Convener of the event, IQAC Coordinator and Principal after the event report is made.
2. Please ensure a pre booking of the venue before getting the permission letter signed.
3. A copy of this duly filled form signed by the TIC/ Convener and Principal shall be submitted to ICT sysadmin@svc.ac.in, Caretaker sandeepluthra@svc.ac.in, IQAC Coordinator iqac@svc.ac.in, Dr. Arpita Kaul arpita@svc.ac.in for commerce, NSS, NCC, EOC, Empathise, Placement and Sports events. Dr. Urmi urmi.b@svc.ac.in for humanities events, Dr. P. Jayaraj jayaraj@svc.ac.in for sciences events. (Mails mentioned in SOP) and Dr. Nagendra Kumar Kalaparthi nkalaparthi@svc.ac.in , for IQAC/ NAAC criteria 1-7.
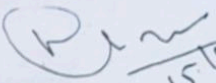
EVENT DETAILS

1. Name of the Department/Society /Association: ~The Placement Cell

2. Name of the TIC/Convenor (if any): Prof./Dr./Mr./Ms. Mamta Arora

3. Nature of Event: Seminar/Conference/Symposium/Workshop/FDP/Public or community outreach/ skill enhancement/others... Placement Cell -

4. Participants: Student-centric /Faculty/Both

5. Event Type: Offline/Online/Hybrid; Indoor/Outdoor

6. Collaborating Agency /Organization: ..Digiaccel..........

7. Proposed Title of the Event: Understanding startup business models

8. Tentative List of Speakers with affiliations: Mr. Aalekh Tripathi [IIM-A Alumni & co-founder of Digiaccel)

9. Date, Time   from   to   :   5ᵗʰ October 2023 [10:30 am to 12:30 pm

10. Financial Assistance/ Funding received (if any) ...N/A...........

11. Proposed Budget (please attach details in a separate enclosure): ....N/A........

12. Faculty responsible for Geo Tagged Pictures The Placement Cell

13. Faculty responsible for Event Report The Placement Cell

14. ICT support required, if any (ICT Lab, Laptop, LCD projector)

15. Caretaker support required (tables, chairs, public addressing system, sanitation, manpower assistance)

16. Room requirement (Seminar/ any other) ... Seminar hall ....

Name & Signature of TIC/Convenor

Signature of Principal

Date: Namita Arora
15|09|23

Date:

Registration Analysis

1. Course Wise Analysis

Course
86 responses

- B.A.(P)
- B.Com (H)
- B.Com (P)
- B.A.(H) English
- B.A.(H) Hindi
- B.A.(H) Sanskrit
- B.A.(H) Economics
- B.A.(H) History

▲ 1/3 ▼
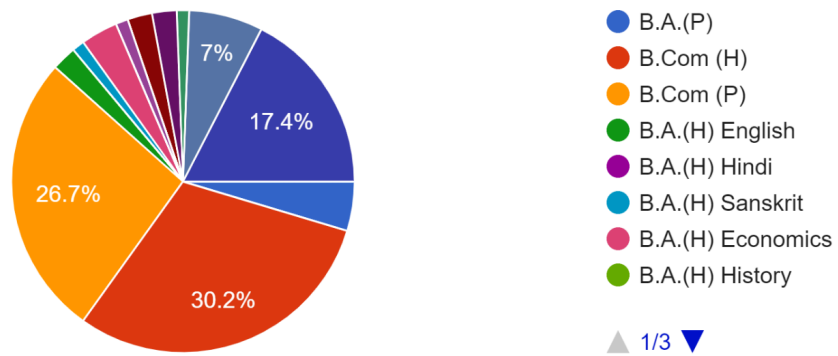
2. Year Wise Analysis

Year
86 responses

- II
- III
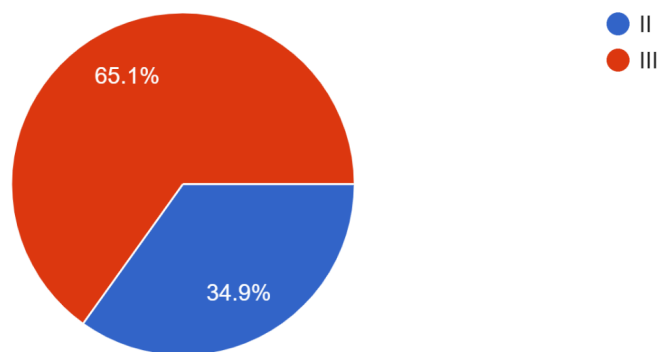
Feedback Form

Link to the form: http://bit.ly/46AXRQX

Feedback Analysis

Did you find the speaker session informative? Please rate it (out of 5)

10 responses

- 🔵 1
- 🔴 2
- 🟠 3
- 🟢 4
- 🟣 5
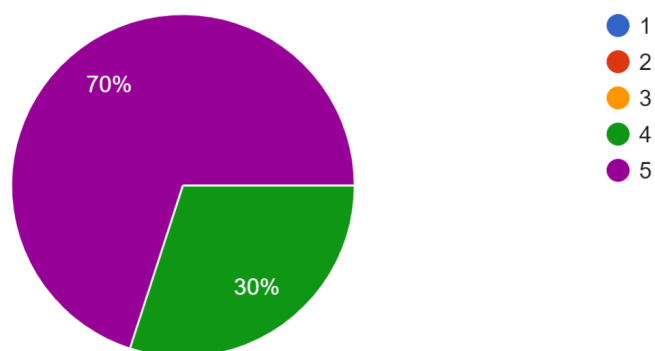
How clear were the ideas and concepts presented by the speaker?

10 responses

- 🔵 Extremely Clear
- 🔴 Very Clear
- 🟠 Moderately Clear
- 🟢 Not Clear
- 🟣 Not Clear at all
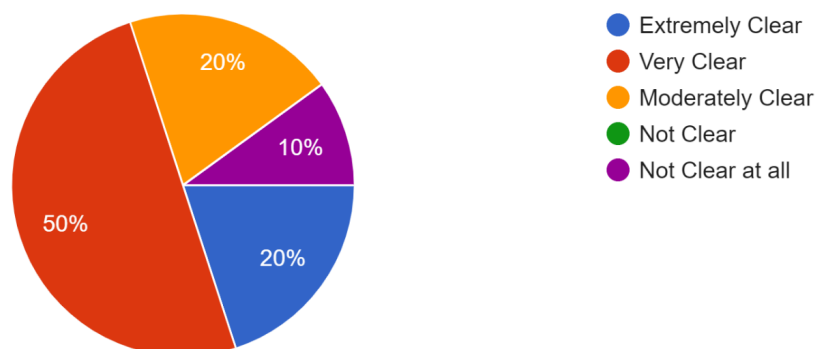
For detailed responses, refer to this sheet: https://bit.ly/47CXghS

Digiaccel Seminar: Attendance

Full Name	Course	College Roll Number	Year	Contact Number (Calls)	Attendance
Aaisha Sadh	B.Com (H)	1021070	III	9910002911	
Aanchal Pal	B.Com (H)	1021136	III	9355680314	Present
Abhishek Yadav	B.Sc.(H) Statistics	1922030	II	8650020044	
Aditya jain	B.Com (H)	1022154	II	9899109351	
Akash Tripathi	B.Sc.(H) Mathematics	1721094	III	9810946575	P (late)
Akhil nair	B.Com (P)	0922033	II	7982228113	Present
Akshat Kaushik	B.Sc.(H) Bio-Chemistry	1222061	II	8595587702	
Akshita Gangopadhyay	B.Com (H)	1021091	III	8920207505	
Alice Chhavi Kerketta	B.Com (P)	0921144	III	9810597279	Present
Amrit Kumar	B.Sc.(H) Mathematics	1721043	III	7065241349	
Anand Kumar	B.A.(H) English	Sbsmm	III	9501047535	
Ananya Porwal	B.Com (P)	0921056	III	8299060565	
Anishka Sharma	B.Sc.(H) Statistics	1922017	II	9760520919	Ansh Present
Ansh Rastogi	B.Sc.(H) Statistics	1921033	III	9696776823	
Anushka Kujur	B.Com (P)	0921184	III	9174065055	Present
Arushi	B.Sc.(H) Statistics	1921022	III	8860797390	Present
Ashish Jangra	B.A.(P) BCom(P)	0921153	III	9306823054	Present
Ashmit	B.Com (H)	1021112	III	8588855673	P (late)
Ashwin PL	B.Com (P)	0921119	III	9342472533	
Ayush Chaudhary	B.Com (H)	1022133	II	7676277759	
Ayush Sambher	B.Sc.(H) Mathematics	1721072	III	9855178786	
Bhavneet	B.Com (H)	1021110	III	7834867755	
Deepak Gupta	B.Sc.(H) Statistics	1921027	III	9953662554	Present perfect
Devanandhu P S	B.A.(P)	0122016	III	9061855481	
Dharvi Maheshwari	B.Com (H)	1022047	II	7000838003	
Gargi Sajwan	B.Sc.(H) Biological Sciences	1321023	III	9310531654	
Gauravsingh parmar	B.Sc.(H) Statistics	1922032	II	9022394521	
Gautam Bharti	B.Com (H)	1021018	III	6350349937	
Gitali Mehra	B.Com (H)	1021059	III	9878792085	
Haripriya Muralidhar	B.A.(H) Economics	0521015	III	7303412791	
Harnaik	B.Sc.(H) Statistics	1921023	III	9654942325	Present
Hemant Sachdeva	B.Com (P)	0921190	III	8901647282	Hemant
Himanshi Jain	B.Com (H)	1021114	III	7840093196	Present
Iram Fatma	B.Com (P)	0921223	III	9773949935	Present
isha gupta	B.Com (P)	921134	III	09855910238	Isha
Ishika	B.A.(P)	0121222	III	9817616235	
Ishita kapoor	B.Com (P)	0921029	III	9872865790	
Ishita Mittal	B.Com (H)	1022095	II	8383928128	
Jaiwardhan Singh Kang	B.Com (P)	0923161	II	9602001363	
Kasturi Mahajan	B.Com (P)	921001	III	6005080269	Kasturi - Present
Lakshmi Krishna PK	B.Com (H)	1022092	II	9495173307	Present
Madhav Arora	B.Com (H)	1023056	II	8837849176	Madhav
Mehak Chopra	B.Com (H)	1022008	II	6006287661	Mehak - Present
Mohammad Numair	B.Sc.(H) Mathematics	1721023	III	9559098984	
Mohit kumar	B.Sc.(H) Statistics	1922037	II	7827140849	
Nishita Behl	B.A.(H) Economics	0521024	III	83604 57496	
Prabhansh Jain	B.Com (P)	0921114	III	9555968586	Present
Prabhnoor Singh	B.Sc.(H) Mathematics	1722057	II	7827638728	late
Priya	B.Com (H)	1022103	II	7696073208	Priya - Present
Priyanka Bora	B.Com (H)	1021067	III	9968582028	Present
Priyanshu Maddhesia	B.Com (P)	0921166	III	7827534505	Present
Pulkit Bhargav	B.A.(H) Sanskrit	0422002	II	6207465665	
Punit Singh	B.Sc.(P) Life Sciences	1122099	II	9386596725	Punit Singh
Raunak Gupta	B.Sc.(H) Statistics	1922015	II	9868367234	
Ritick Raj	B.Com (H)	1021040	III	7488743237	
Rohit Kumar	B.Sc.(H) Electronics	1621034	III	8744957738	
Sachin Aggarwal	B.Com (P)	0921196	III	7827166869	Sachin
Saksham Garg	B.Com (P)	0923018	II	9041407712	
Sanskrati Gupta	B.A.(H) Economics	0522047	II	9425760088	
Shreya V S	B.Com (H)	1021109	III	8448567493	
Shubhang Sahay	B.Sc.(H) Biological Sciences	1322061	II	9910527710	
Siddhant bisht	B.Com (P)	0922153	II	8526226190	Siddh
Sneha	B.Com (P)	0921028	III	7988215387	
Suchita Bhalotia	B.Sc.(H) Statistics	1922005	II	9045846352	
Suwani	B.Sc.(H) Statistics	1922020	II	9306731472	
Syed Sameed Anwar	B.A.(H) English	0221046	III	9643664687	
Tanya Agrawal	B.Com (P)	0921041	III	79745 29571	P
Taqaddus Zeya	B.Com (H)	1022101	II	8709508152	
Tejil Madaan	B.Com (H)	1021098	III	9810302688	
Udit Jain	B.Sc.(H) Statistics	1921005	III	9056452649	P
Vansh Chawla	B.Com (H)	1021107	III	9015307766	
Vansh Kukreja	B.Com (P)	0923029	II	9171558474	
Vansh Sethi	B.Com (H)	1021124	III	9311808400	P
Vidushi Kokcha	B.Sc.(H) Statistics	1922035	II	8178848031	
Vijay	B.Com (P)	0921060	III	9306242105	
Yashika Arora	B.Sc.(H) Statistics	1921019	III	9899703285	Present
Yashvi prajapati	B.Sc.(H) Bio-Chemistry	1222019	II	7905501193	Present

Year	Name	Course	Roll No.
3rd	Ekta	B.Com(H)	1021063
3rd year	Avantika Chaudhary	Bsc H. Stats	1921025
2nd yr	Mrityunjay	B.A(H) Economics	0522001
2nd Year	Neelam	BA(H) Economic	0522031
3rd Year	Jyotsna	B.Sc(H) Maths	1721120
3rd Year	Lakshmi	" "	1721100
1st Year	Kannishk	BA (P)	0123148
1st year	Ranbir	BSC Maths(H)	1723074
1st year	Adarsh Kumar	B.com (P)	0923040
1st year	Jaiwardhan Singh	B.Com (P)	0923161
3rd year	Gautham. R. Nair	B.com (P)	0921213 (late)

Tirumala Tirupati Devasthanams

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NAAC Grade A+

CERTIFICATE

This is to certify that the Digiaccel Learning Seminar was successfully conducted

on 5th October 2023 from 11:00 am to 1:00 pm by The Placement Cell in the

Offline mode and its event report has been submitted to IQAC for records.

Mamta Arora

Event In-Charge

IQAC Coordinator

Coordinator, IQAC
Sri Venkateswara College
(University of Delhi)
Dhaula Kuan, New Delhi-110021

Principal

PRINCIPAL (Acting)
Sri Venkateswara College
(University of Delhi)
Dhaula Kuan New Delhi-110021